Diana Berselli

UX/UI & Visual Designer
Interaction design
Branding
Video post-production

CONTACTS

dianaberselli03@gmail.com

+39 334 745 6581

Milan, Italy

Linkedin

WEBSITES

dianaberselli.com

HARD SKILLS

UX/UI Design: UX research, usability testing, information architecture, interaction design, design systems, prototyping

Visual & Brand: brand identity, editorial design, art direction, type design, illustration

Video: video editing, AI-supported video generation, motion design, animation

SOFTWARE

Figma, Adobe suite (Photoshop, Illustrator, InDesign, Premiere, After Effects), Glyphs, Procreate, DaVinci Resolve, AI tools, collaborative digital workspaces, UX research and testing digital platforms.

SOFT SKILLS

Problem-solving
Teamworking
Leadership
Workflow organization

LANGUAGES

Italian (native)
English (C1, TOEIC)

SUMMARY

I'm a junior designer, specialized in UX/UI, interaction and visual design.
Currently seeking a UX/UI or visual/branding internship from early 2027.

EXPERIENCE

Freelance visual & web designer
Freelance, Sep 2022 – Present
- Independent projects for various clients.

Resident artist
MEET Digital Culture Center, Set 2025 - Feb 2026
- Selected through the call Visioni d'Alta Quota for Milano Cortina Winter Olympics 2026 to create Human Impact, a video campaign on sledge hockey, broadcast in Lombardy's metro stations and airports during the Olympics.

EDUCATION

MSc Digital and Interaction Design
Politecnico di Milano, Sep 2025 – present
- Focus: UX/UI, service design, hardware and software prototyping, digital interfaces

BSc Communication Design
Politecnico di Milano, Sep 2022 – Jul 2025 · 110L/110
- Focus: brand identity, editorial design, video post-production, motion design, type design
- Best First Year Design Student 2022–23

EXHIBITIONS

Stories make worlds
Festival della Meraviglia, Laveno, May 2026
- Project: Language, speculative design project

Believe it or not
Antisciplinary Lab, DotDotDot, June 2025
- Project: Language, speculative design project

Fuorisalone 2024
Bovisa, April 2024
- Project: In Cibo Veritas, editorial design project

OTHERS

SID Summer School '26
Plastic Free, June 2026
- A one-week international Erasmus+ design sprint in Lecco, collaborating with the NGO Plastic Free and a consortium of five European universities: Aarhus, TU/e, Lapland, Técnico Lisboa, PoliMi.

Abroad experience
England, July 2024 - Sept 2024
- Two months in UK to improve spoken English